10 Reasons MSPs Choose Rewst

At Rewst, we're passionate about automation. Our platform connects your existing tools, allowing you to automate end-to-end processes, save your technicians time, and elevate customer service.

While we take our work seriously, we don't take ourselves too seriously. That means in the middle of our community's technical chatter, you can expect some fun along the way *(chicken jokes included)*.

But poultry puns are just one reason our customers love us. So let's explore 10 more reasons MSPs prefer Rewst.

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01. Purpose-built for MSPs

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We know there are plenty of horizontal RPA tools on the market; but they can be ill-fitted for MSPs because they're expensive, resource-intensive, and lack the necessary integrations to your unique tools.

Cue Rewst.

Rewst was founded by ***Aharon Chernin***, who previously started Perch Security for MSPs. While at Perch, Aharon noticed patterns of repetitive, manual tasks that MSPs could automate. So he assembled a team of MSP industry veterans and started Rewst, an automation platform purpose-built for MSPs.

We build every feature, integration, and enhancement with MSPs in mind. We seek feedback from our customers, and we're not shy about building in public.

02. Breadth of integrations: 60 and counting

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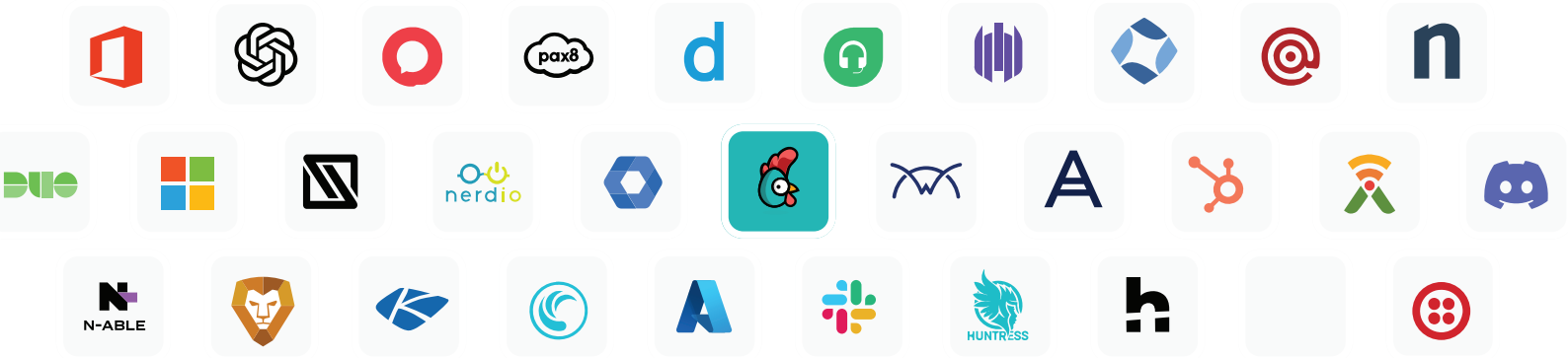
The promise of RPA—automating end-to-end processes across your tools—hinges on a platform's ability to integrate with your existing tech stack.

Rewst has the broadest set of pre-built automation integrations with common MSP tools. Our platform includes 60+ integrations with popular products like *ConnectWise, Nerdio, Kaseya, Datto, ITGlue, Pax8, Microsoft, Google Workspace Admin, Acronis, Hudu, OpenAI, and more.*

We add new integrations monthly based on input from MSPs, including our Canny board, where users can submit and vote on future integrations.

Don't see a pre-built integration? No biggie. Rewst offers customers the flexibility to build their own custom integrations on the platform. Using Custom Integrations, users can connect workflows with any service that has an open API, boosting automation and efficiency in their operations.



03. Open, agnostic platform

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MSPs value that Rewst is an open, agnostic platform. We don't limit your automation abilities to certain platforms or tools. We encourage you to take a best-of-breed approach, and Rewst offers the flexibility to support your environment, whatever it may be.

"What drew me to Rewst was the fact that they were agnostic to what they needed me to be connected to. You didn't have to be on a specific platform or RMM."

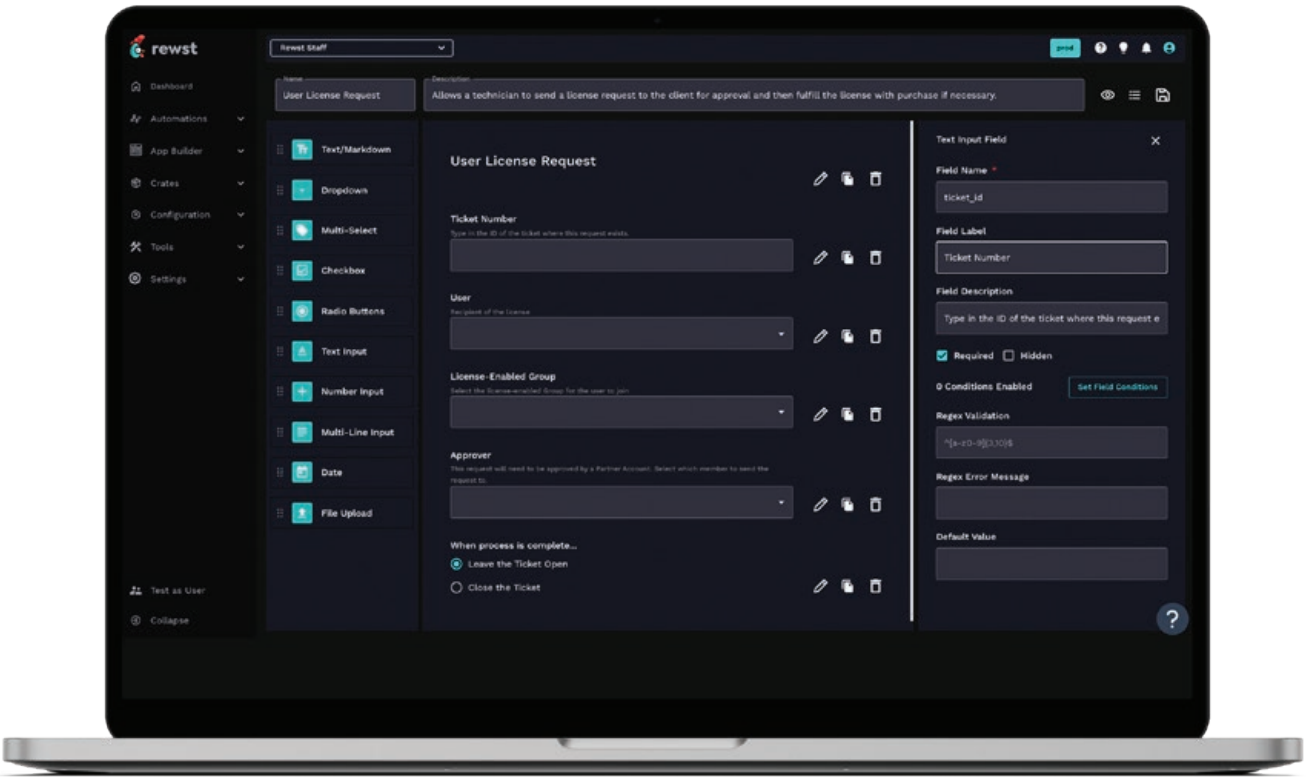
– **Matt Rose**, *Co-Founder & Chief Experience Officer*
Tech Rage IT

04. Dynamic Form Builder

04.
Dynamic Form Builder

Another important part of the Rewst platform is our Dynamic Form Builder, which helps reduce your maintenance burden and allows you to automate each client's unique process from end to end.

Rewst forms automatically verify important information and pre-populate data, reducing the headache of manual errors. Need to make a slight adjustment to the data source? No problem. Our customers love that dynamic forms don't need to be updated when they perform tasks like adding or removing a group from Microsoft.



05. Extensive pre-built workflows

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Extensive pre-built workflows

Rewst includes hundreds of pre-built workflows packaged into Crates, which can be quickly configured and implemented, enabling MSPs to unlock immediate value from Rewst.

Built and maintained by Rewst's Robotic Operations Center (ROC), Crates include all the necessary components (e.g., forms, triggers, templates, scripts) to run specific workflows.

Some of our customers' favorite Crates include new user onboarding, user offboarding, AI-based ticket categorization, and alerts on unused M365 licenses.

06. Automation training and certification

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Automation training and certification

The value of Rewst grows exponentially when you assign a dedicated resource. Our **Cluck University** training empowers your Automation Engineer(s) to learn how to use Rewst and build workflows that save time and standardize service delivery.

We offer Rewst Foundations and Clean Automation lessons weekly, as well as live group training and on-demand videos, empowering individuals to master the art of MSP automation. These trainings and their associated certifications focus on teaching your team best practices for developing efficient, scalable, and maintainable automation workflows.

07. Ongoing ROC-star support

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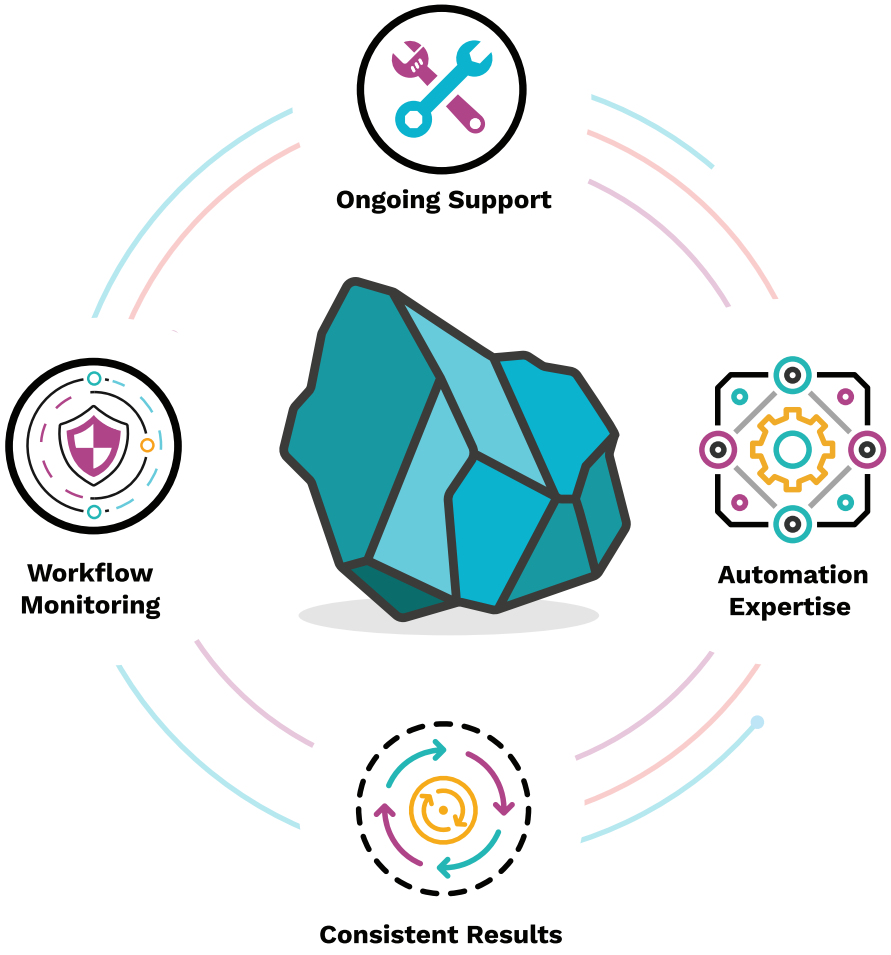
As a Rewst customer, you don't just get access to a platform; you get access to a dedicated team with decades of MSP experience committed to your success. Our Robotic Operations Center (the ROC) loves teaching you how to bring your ideas to life and helping you overcome any obstacles in the automation process.

In addition to providing day-to-day support, the ROC focuses on building strategic Crates that benefit all customers.



08.
Vibrant community

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Many vendors claim they're community-driven; but with Rewst, you'll experience a community like no other. Our Kewp is a highly engaged group of users and customers focused on automation and helping each other learn, so you get the most out of Rewst.

You will find them answering questions and sharing tips via our dedicated Discord and Slack channels. In addition, on our weekly ROC Open Mic calls, we come together to see what members like you are building.

I can't think of many other products where if I have a problem, I can go into a community Discord or Slack channel and get responses—not just from the vendor, but from other users in the community."

– **Brandon Martinez**, *Senior IT Manager, eTop technology*

09.
Consistent results

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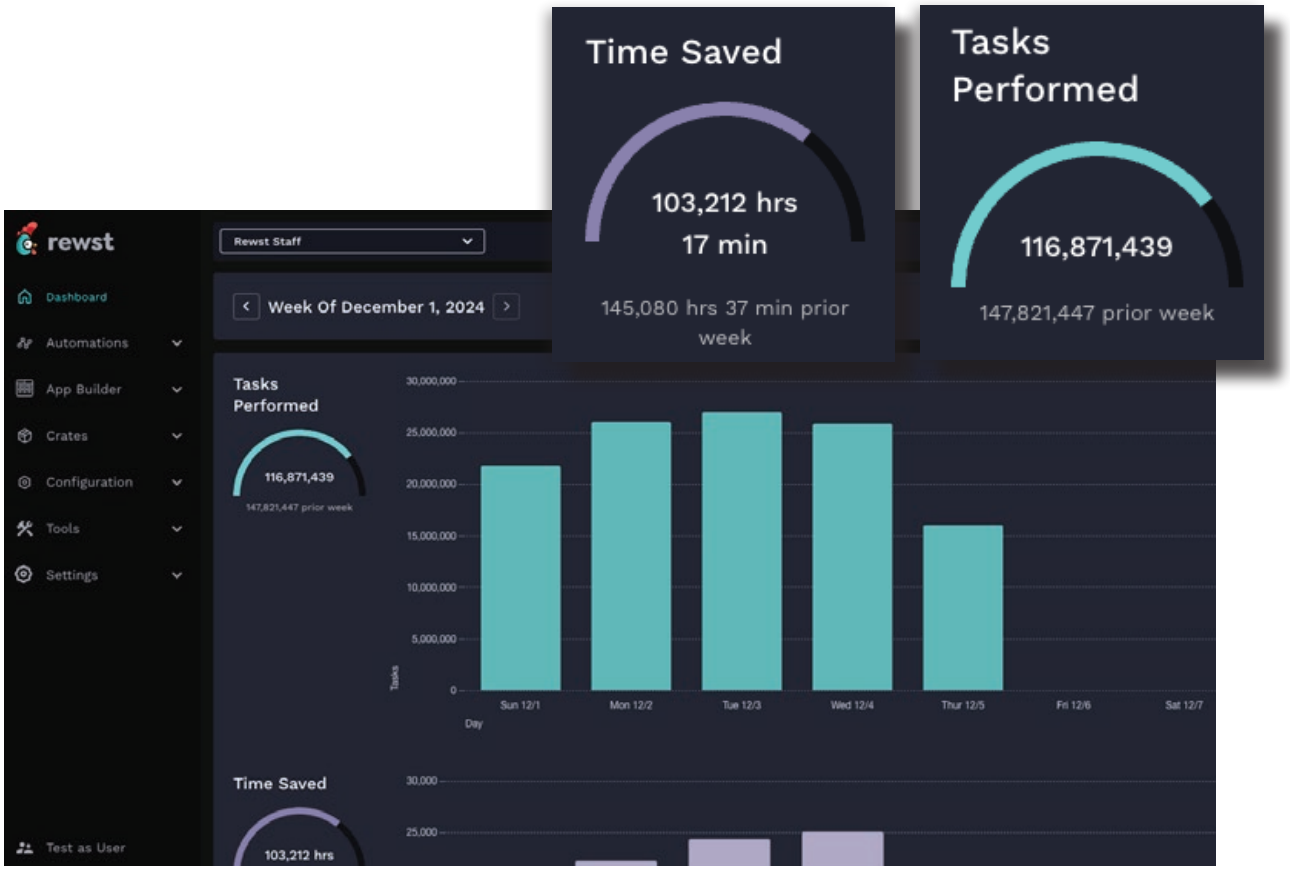
We get it. You want a solution that consistently brings the same results to every end-user you serve, and that's what Rewst does.

Use the same workflow, like form triggers on various clients, and watch as Rewst acts as an information gateway, providing the same type of results to your end users while offering relevant information to your technicians.

Save technician time on manual processes while providing consistent service delivery and long-term satisfaction to your clients. **Your ROI will speak for itself.**



10. Future-focused

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Future-focused

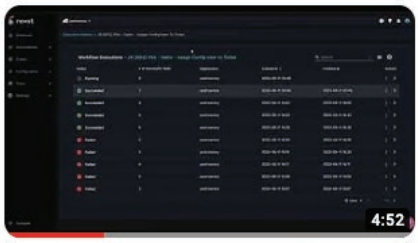
We're constantly expanding integrations, building new features, and incorporating emerging technologies like AI into our platform and our MSPs' workflows.

Our customers chose Rewst not only because we meet their needs today; they believe in our vision and are confident that we will anticipate and deliver on their needs tomorrow as their businesses grow and evolve.

Get inspired with our workflow videos

Once MSPs are confident that Rewst can support their needs and requirements, their next question is, *"What exactly can I automate?"*

Earlier, we mentioned our weekly ROC Open Mics, where community members show off workflows they've built. Check out this YouTube playlist and get inspired for how Rewst can help transform your operations.



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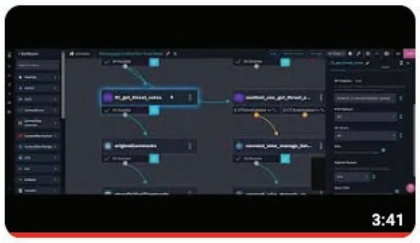

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